

Press Release

‘BOX Fine Art Exhibition’ a group exhibition from Surabaya’s local artists.

Surabaya, 28th April 2016. ARTOTEL Surabaya as an art inspired design hotel proudly presents “Box Fine Art Exhibition”, a group exhibition involving 32 Surabaya’s local artists showcasing their artworks in the acrylic box as the medium. This art exhibition will be held at ARTOTEL Surabaya’s ARTSPACE, lobby level from 28th April until 2nd June 2016.

Box Fine Art Exhibition is founded and organized by Yunizar Mursyidi, Tri Wahana, Najzil Layin, and Rizkiya who has gathered all the artists to make artworks inside the Box. “Perupa” or the artists in English is what they called themselves. The group divided into some people representing some generations, such as 70’s generation: Beng Hemawan; 90’s generation such as Bilaningsih, Soegiarso, Soetjahjo, Dibyo, Hari Young; 2000’s generation such as Yunizar, Dukan, Syalabiasa, Agung Suryanto, Joko Pramono, M. Arifin, Toni Jafar, Helm; and youngster from 2010’s are Ronny, Tri, Woro, Arifin londo, Bogel, Safri, Najzil, Rizkiyan, Vena, Andreas, Tito, M. Fauzy, Icha, Twis, Bayu, Dwi, Impoe, Heri, Muamar, Regea, Agung, Toriq, Jindo, Ipung, Abu, Ebby, Sufi.

Those 32 local artists are given 5 boxes to each of them to express their vision in art. With 15cm x 15cm x 10 cm box, total there will be 160 boxes filling ARTSPACE with their diversity.

Press conference was started at 14.00 by Mr. Safrie Effendi as ART Manager from ARTOTEL Indonesia telling this art exhibition to media friends. Followed by the opening night at 19.00 wib, with music entertainment by Carousel and an art performance from Indra Prayogi/ Impoe. “ This art exhibition is something that literally inside the box! Unique and fresh.” Safrie Effendi added.

“THE EARTH WITHOUT ART IS JUST EH”



ABOUT ARTOTEL SURABAYA

ARTOTEL Surabaya, located in the heart of Surabaya at Jl. Dr. Soetomo, was opened in 7 July 2012 and marked the birth of ARTOTEL. It is featuring 106 Studio, ROCA – 24 hours Restaurant, Hi Speed Wi-Fi, and ART Space at lobby. Within the purpose to maintain the Surabaya's heritage surroundings, ARTOTEL Surabaya is designed with colonial architecture element to maintain the neighborhood prestigious and combined with a twist of contemporary art through the grand stair as the centerpiece of the hotel. The hotel collaborates with 5 Indonesian emerging artists to showcase the originality of the local talents, and to bring the art of hospitality to the next level.

ABOUT ARTOTEL INDONESIA

ARTOTEL Indonesia is a Hospitality Management Company that focus on hotel design who inspired by the "ART", and the management is handled by young professionals who have experience in property, especially in Hospitality and Design & Branding. Each property ARTOTEL display hotel concept uniquely and differently. ARTOTEL Indonesia currently manages two properties that have been in operation since 2012, which are Artotel Surabaya and ARTOTEL Thamrin - Jakarta. Soon be opened in other cities, namely ARTOTEL Sanur - Bali (April 2016), ARTOTEL Yogyakarta (2017), ARTOTEL Semarang (2017), and ARTOTEL Beach Club - Bali (2018).

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