

SIGNING AGREEMENT FOR ARTOTEL SEMARANG



Jakarta, Februari 2016. ARTOTEL Indonesia proudly announcing its newest property development in Semarang by the end of 2017.

Recently ARTOTEL Indonesia just completed its signing agreement with PT Humana Demiatri Agung as the owner of the newest property in Semarang. PT Humana Demiatri Agung is trusting their new development under the brand of ARTOTEL to be managed. The signing agreement was done between ARTOTEL Indonesia CEO, Mr. Erastus Radjimin and Mr. Steven Virgianda from PT Humana Demiatri Agung as seen on the picture above (Left – Right : Erastus Radjimin – Steven Virgianda).

ARTOTEL Semarang will be developed with the ambiance of contemporary art located in Gajah Mada Road, a central of business district in the heart of Semarang, soon to be open for public in end of 2017. ARTOTEL Semarang comes with 88 art infused rooms and ARTOTEL signature facilities such as ROCA, a 24 hours Restaurant of Contemporary Art; BART, bar at the rooftop; and ARTSPACE, a rotation gallery to support and exhibits artworks from emerging contemporary local artists. For something business related matters, ARTOTEL Semarang will be completed with MEETSPACE, a dynamic meeting room.

Mr. Erastus Radjimin, CEO of ARTOTEL Indonesia said "It is such a great honour for us to be trusted by PT Humana Demiatri Agung to run a hotel that combining between contemporary art and hospitality in Semarang, we proudly named it ARTOTEL Semarang. To maximizing the main element of contemporary art, ARTOTEL Semarang will be designed by one of the most famous contemporary architect, Mr. Andra Martin. Therefore, We believe ARTOTEL Semarang will be the new icon in Semarang as the first art inspired design hotel that supporting the emerging contemporary local artists."

ARTOTEL Indonesia

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About ARTOTEL Indonesia

ARTOTEL Indonesia is a Hotel Management Company that focuses on hotels with ART inspired DESIGN, led by business professionals with has experience in property, hotel industry, as well as design & branding.

ARTOTEL Indonesia currently has 2 (two) properties in operation since 2012, namely ARTOTEL Surabaya and ARTOTEL Thamrin - Jakarta. Going forward, ARTOTEL Indonesia will expand to other cities such as ARTOTEL Sanur – Bali (by April, 2016), ARTOTEL Beach Club - Bali (2017), ARTOTEL Bandung (2017), ARTOTEL Semarang (2017).

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